

# Key Investor Information

This document provides you with key investor information about this fund. It is not marketing material. The information is required by law to help you understand the nature and the risks of this fund. You are advised to read it so you can make an informed decision about whether to invest.



## Sturdza Family Fund (the "Fund")

A sub-fund of E.I. Sturdza Funds plc ("the UCITS") managed by E.I. Sturdza Strategic Management Limited. USD Institutional Share Class ISIN: IE00BF559G39 (the "Representative Class").

### INVESTMENT OBJECTIVE & POLICY

The Fund's objective is to achieve capital appreciation over the long term based on an active and flexible management of a mixed asset investment portfolio, predominantly comprised of equities and fixed income investments.

The Fund invests between 51- 80% in global equities or equity related instruments and between 20-49% in fixed income instruments, with a focus on high growth and stable companies, whilst offering diversity through complementary geographical and financial opportunities.

The portfolio's fixed income exposure seeks to reduce the volatility of returns, enabling the Fund to navigate periods of uncertainty.

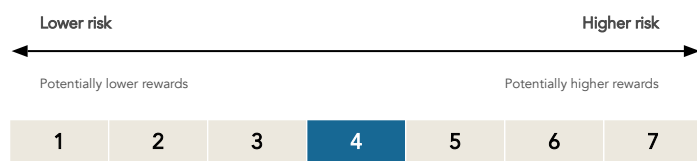
The Fund may invest in exchange traded derivatives such as futures, options, warrants, equity and interest rate swaps to

indirectly gain exposure to underlying equity and fixed income securities. The Fund may also use financial derivatives such as futures, credit default swaps, interest rate swaps and options, as such may hold sizeable exposure to financial derivative instruments. In relation to equity index futures, the Fund may invest in index futures which track the European equity market (i.e. Euro STOXX 50 index), the Japanese equity market (i.e. Nikkei 225 index) or the USA equity market (i.e. S&P 500 index).

Shares in the USD, GBP, EUR and CHF Accumulating Classes of the Fund are accumulating Shares meaning any income from the Fund's investments will be included in the value of the shares rather than being paid as a dividend.

This Fund is deemed appropriate for investors who plan to invest for the medium to long term.

### RISK & REWARD PROFILE OF THE FUND



The risk indicator is based on historical data and may not be a reliable indicator of the future risk profile of the Fund, is not guaranteed and may change over time. The lowest category does not mean risk free. The risk indicator is set as 4 reflecting the historic price behaviour of the Fund (proxy). Factors affecting the risk profile:

Equity investments are subject to fluctuations in value dependent on market conditions.

Bonds and fixed income investments are subject to interest rate fluctuations which will directly affect the value of investments held. Some of the portfolio's securities may be non-investment grade as determined by leading rating agencies and investments in corporate hybrid bonds are subject to a unique set of risks.

Bonds and fixed income investments are subject to actual and perceived measures of creditworthiness. The 'downgrading' of a debt security could decrease its value and liquidity.

Investments in corporate hybrid debt carry additional risks associated with coupon payments being deferred wholly or partially, maturity may be shorter or longer than anticipated and may lose its value in case of bankruptcy of the issuer.

Investment in some markets, particularly emerging markets, may carry risks associated with failed or delayed settlement of market transactions and with the registration and custody of securities.

Investment in such markets may involve a higher than average risk.

Companies in emerging markets may not be subject: to accounting, auditing and financial reporting standards, practices and disclosure requirements comparable to those applicable to companies in major markets; or to the same level of government supervision and regulation of stock exchanges. The reliability of trading and settlement systems in such markets may not be equal to that available in more developed markets, which may result in delays in realising investments. Lack of liquidity and efficiency in certain emerging stock markets may mean that from time to time the Investment Adviser may experience more difficulty in purchasing or selling holdings.

Credit Risk: the risk that the perceived financial standing of the assets of the Fund changes unexpectedly which may affect the value of the assets.

Custody and Settlement Risk: the risk that the transactions entered are not settled or registered as appropriate.

Financial Derivatives Risk: the risk that financial derivatives may increase or reduce exposure to underlying assets and may create gearing; therefore their use may result in greater fluctuations of the Net Asset Value of the Fund.

Liquidity Risk: the risk that assets may have low levels of liquidity in some circumstances.

Operational Risk: the risks associated with correctly reflecting the value and safekeeping of assets.

The Prospectus and Supplement provide further details about other risks the Fund may be exposed to – please refer to the "Practical Information" section for details of how to obtain a copy.



## CHARGES FOR THIS FUND

### One-off charges taken before or after you invest

Entry charge	3.20%
Exit charge	0.20%

### Charges taken from the Fund over a year

Ongoing charges	1.21%
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### Charges taken from the Fund under certain specific conditions

Performance fee	15.00% of relative outperformance, if any, of the Net Asset Value per Share (before deducting the amount of any accrued liability for a performance fee) over the 3 Month Treasury Bill index + 2.50%.
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The entry and exit charges shown are maximum figures and include a provision for an anti dilution levy. An anti-dilution levy may be applied at a maximum rate of 0.2% of the value of each trade. These charges represent the amount that might be taken out of your money before it is invested or before the proceeds of your investment are paid out. Such charges are used to pay the costs of running the Fund, including the costs of marketing and selling. Overall, these charges reduce the potential growth of your investment.

In some cases you might pay less entry and exit charges. Please refer to your financial adviser or the Distributor for the actual entry and exit charges.

The ongoing charge is based on estimated fees and expenses that the Representative Class will pay in one year. This figure may vary from year to year. It excludes performance fees and portfolio transaction costs, except in the case of an entry / exit charge paid by the Fund when buying or selling units in another collective investment undertaking.

For more information about charges, please see the relevant section in the Supplement, which is available at [www.eisturdza.com](http://www.eisturdza.com).

## PAST PERFORMANCE %

Annualised performance and risk statistics are shown only for share classes that have an inception date older than 1 year.

The Fund was approved by the Central Bank on 29th November 2018 and the Representative Class launched on the 14th December 2018, as such insufficient performance data is available at this time.

## PRACTICAL INFORMATION

- The Fund's Depository is BNY Mellon Trust Company (Ireland) Limited.
- The UCITS Prospectus, the Fund Supplement, the latest annual reports (and semi-annual reports), share prices and other practical information are available free of charge in English and can be found along with other information at [www.eisturdza.com](http://www.eisturdza.com). Alternatively these can be obtained by emailing [info@eisturdza.com](mailto:info@eisturdza.com).
- The Fund is subject to tax laws and regulations of Ireland. Depending on your home country of residence, this might have an impact on your investment. For further details, please speak to an adviser.
- The representative & paying agent in Switzerland is Banque Eric Sturdza S.A, Rue du Rhone 112, P.O. Box 3024, CH-1211 Geneva 3. Copies of the Prospectus, KIIDs, Articles of Incorporation, annual & half-yearly reports may be obtained, free of charge, at the registered office of the representative in Switzerland.
- The Fund is a sub-fund of the UCITS, an umbrella structure comprising a number of different funds. The assets of this

Fund are segregated from other funds in the umbrella structure which means that your investment in the Fund will not be affected by any claims made against any other fund of the UCITS. You can find out more information about the umbrella structure in the Prospectus.

- Other KIIDs are available for all other funds within the UCITS.
- The Directors of the UCITS may be held liable solely on the basis of any statement contained in this document that is misleading, inaccurate or inconsistent with the relevant parts of the Prospectus and the Supplement for the Fund.
- Investors may switch their shares in the Fund for shares in a different currency class or for shares within another sub-fund of the UCITS.
- Details of the UCITS's remuneration policy are available at the following website [www.eisturdza.com](http://www.eisturdza.com) and a paper copy of such remuneration policy is available to investors free of charge upon request.