

KEY INVESTOR INFORMATION

This document provides you with key investor information about this fund. It is not marketing material. The information is required by law to help you understand the nature and the risks of investing in this fund. You are advised to read it so you can make an informed decision about whether to invest.



STURDZA FAMILY FUND (the "Fund")

A sub-fund of E.I. Sturdza Funds plc (the "UCITS") USD Super Institutional Accumulation. ISIN: IE00BF559G39 (the "Representative Class")

OBJECTIVE AND INVESTMENT POLICY

The Fund aims to achieve capital appreciation over the long term.

The Fund will invest, directly or indirectly, up to 80%, minimum 51%, in global equities or equity related instruments and between 20-49% in fixed income instruments. The aggregate exposure to equities, equity related instruments and fixed income issued by companies incorporated or whose principal operations are based in the United States will be at least 50%.

For the fixed income exposure, the Fund will invest globally in a range of Sovereigns, Supranationals and Agencies (together 'SSAs'), corporate bonds with a minimum credit rating of Ba1/BB+, or equivalent and a minimum issue size of USD 400 million, or equivalent currency, and to include corporate hybrid and TIER2 bonds. The Fund will not invest in deeply subordinated bank debt.

The Fund may invest up to 20% of its total net assets in bonds in Emerging markets. The Fund may hold up to 20% in convertible & subordinated corporates & financials and up to 20% in non-USD denominated bonds. The aggregate exposure to bonds rated Ba1/BB+ is limited to 20% of the NAV. The Fund may also invest up to 10% of its Net Asset Value in unrated bonds excluding convertibles.

The Fund may invest in cash or money market instruments or short dated instruments including short term government bonds issued by governments and institutions with strong short term credit ratings of A1/P1 or above,

issued or backed by a EU member state, the United States or Switzerland. These investments may be substantial in circumstances where the Investment Advisor considers it in the best interest of the Fund.

The Fund may invest in exchange traded derivatives such as futures, options, warrants, equity and interest rate swaps to indirectly gain exposure to underlying fixed income securities where necessary for efficient portfolio management purposes. The Fund will also use financial derivatives such as futures, credit default swaps, interest rate swaps and options and may hold a sizeable exposure of the Fund's assets in financial derivative instruments. In relation to equity index futures, the Fund may invest in index futures which track the European equity market (i.e. Euro STOXX 50 index), the Japanese equity market (i.e. Nikkei 225 index) or the USA equity market (i.e. S&P 500 index future).

Shares in the USD, GBP, EUR and CHF Accumulating Classes of the Fund are accumulating Shares. This means that income from the Fund's investments will be included in the value of the shares rather than being paid as a dividend.

This Fund may not be appropriate for investors who plan to withdraw their money within twelve months.

RISK AND REWARD PROFILE OF THE FUND

Lower risk

Typically lower rewards

Higher risk

Typically higher rewards



This indicator is based on historical data and may not be a reliable indicator of the future risk profile of the Fund.

The risk category shown is not guaranteed and may change over time. The lowest category does not mean risk free.

The risk indicator for the Fund is set as 4, which reflects the historic price behaviour of the Fund. Factors that affect the profile of this Fund include:

- Investments in equity securities are subject to fluctuations in value dependent on market conditions which will directly affect the value of investments held by the Fund
- Investments in bonds and fixed income securities are subject to interest rate fluctuations which will directly affect the value of investments held by the Fund.
- Some of the securities in which this Fund invests may be non-investment grade as determined by leading rating agencies.
- Investments in corporate hybrid bonds are subject to a unique set of risks of these investment instruments,
- Bonds and other debt securities are subject to both actual and perceived measures of creditworthiness. The 'downgrading' of a debt security could decrease the value and liquidity of the security.

Additional specific risks of investing in this Fund include:

Investments in corporate hybrid debt will carry additional risks associated with coupon payments being deferred wholly or partially, maturity may be shorter or longer than anticipated and may lose its value in case of bankruptcy of the issuer.

Investment in some markets, particularly emerging markets, may carry risks associated with failed or delayed settlement of market transactions and with the registration and custody of securities. Investment in such markets may involve a higher than average risk. Investors should consider whether or not investment in the Fund is either suitable for or constitutes a substantial part of an investor's portfolio.

Companies in emerging markets may not be subject:

- (a) disclosure requirements comparable to those applicable to companies in major markets;
- (b) to the same level of government supervision and regulation of stock exchanges as countries with more advanced securities markets.

Accordingly, certain emerging markets may not afford the same level of investor protection as would apply in more developed jurisdictions. Restrictions on foreign investment in emerging markets may preclude investment in certain securities by certain Sub-funds and, as a result, limit investment opportunities for such Sub-funds. Substantial government involvement in, and influence on, the economy may affect the value of securities in certain emerging markets.

The reliability of trading and settlement systems in some emerging markets may not be equal to that available in more developed markets, which may result in delays in realising investments.

Lack of liquidity and efficiency in certain stock markets or foreign exchange markets in certain emerging markets may mean that from time to time the Investment Manager may experience more difficulty in purchasing or selling holdings of securities than it would in a more developed markets.

- Credit Risk: the risk that the perceived financial standing of the assets of the Fund changes unexpectedly which may affect the value of the assets.
- Custody and Settlement Risk: the risk that the transactions entered into by the Fund are not settled or registered as appropriate.
- Financial Derivatives Risk: the risk that financial derivatives may increase or reduce exposure to underlying assets and may create gearing; therefore their use may result in greater fluctuations of the Net Asset Value of the Fund.
- Liquidity Risk: the risk that the assets of the Fund may have low levels of liquidity in some circumstances.
- Operational Risk: the risks associated with correctly reflecting the value and safekeeping of the assets of the Fund.

The Prospectus and Supplement provide further details about other risks the Fund may be exposed to - see under "Practical Information" for how to obtain a copy.

CHARGES FOR THE FUND

One-off charges taken before or after you invest

| | |
|--------------|-------|
| Entry charge | 2.00% |
| Exit charge | 0.00% |

The entry and exit charges shown are maximum figures and are the amount that might be taken out of your money before it is invested or before the proceeds of your investment are paid out.

Charges taken from the Fund over a year

| | |
|----------------|--------|
| Ongoing charge | 0.95 % |
|----------------|--------|

Charges taken from the Fund under certain specific conditions

| | |
|-----------------|------|
| Performance Fee | None |
|-----------------|------|

These charges are used to pay the costs of running the Fund, including the costs of marketing and selling. Overall, these charges reduce the potential growth of your investment.

In some cases you might pay less entry and exit charges. Please refer to your financial adviser or the Distributor for the actual entry and exit charges.

The ongoing charge is based on estimated fees and expenses that the Representative Class will pay in one year. This figure may vary from year to year. It excludes performance fees and portfolio transaction costs, except in the case of an entry / exit charge paid by the Fund when buying or selling units in another collective investment undertaking.

For more information about charges, please see the relevant section in the Supplement, which is available at www.eisturdza.com.

PAST PERFORMANCE

The Fund was approved by the Central Bank on 29th November 2018, however as at the date of this document the Representative Class has not yet launched and there is no past performance data.

PRACTICAL INFORMATION

- The Fund's Depository is BNY Mellon Trust Company (Ireland) Limited.
- The UCITS Prospectus, the Fund Supplement, the latest annual reports (and semi-annual reports), share prices and other practical information are available free of charge in English and can be found along with other information at www.eisturdza.com. Alternatively these can be obtained by emailing info@eisturdza.com.
- The Fund is subject to tax laws and regulations of Ireland. Depending on your home country of residence, this might have an impact on your investment. For further details, please speak to an adviser.
- The Fund is a sub-fund of the UCITS, an umbrella structure comprising a number of different funds. The assets of this Fund are segregated from other funds in the umbrella structure which means that your investment in the Fund will not be affected by any claims made against any other fund of the UCITS. You can find out more information about the umbrella structure in the Prospectus.
- Other KIIDs are available for all other funds within the UCITS.
- The Directors of the UCITS may be held liable solely on the basis of any statement contained in this document that is misleading, inaccurate or inconsistent with the relevant parts of the Prospectus and the Supplement for the Fund.
- Investors may switch their shares in the Fund for shares in a different currency class or for shares within another sub-fund of the UCITS.
- Details of the UCITS's up-to-date remuneration policy, including but not limited to, a description of how remuneration and benefits are calculated and the identity of persons responsible for awarding the remuneration benefits are available at the following website www.eisturdza.com and a paper copy of such remuneration policy is available to investors free of charge upon request.